

Corporate Information

Olympus Australia Pty Ltd - Medical, Life Sciences and Industrial

Olympus Australia Pty. Ltd. was established in June 1997 as a direct subsidiary of the Olympus Corporation Japan. The establishment of the company was to provide a standard of service required in a challenging health environment. Long-term commitments and investment have fostered a dynamic company that continues to be a leader in the supply of specialised medical, scientific and industrial equipment.

Olympus Australia Pty. Ltd. is responsible for the marketing and distribution of high-quality products in Australia and New Zealand and through Olympus' respective agents and dealers in New Zealand, Papua New Guinea, Tahiti and the South Pacific region.

The Olympus product range is sold through two divisions, the Medical Instruments Division and the Precision Instruments Division.

Precision Instruments Division

The Precision Instruments Division offers a broad range of products that fall into two major categories, Life Science Products and Industrial Products.

The Life Science product range offers microscopy solutions for clinical and research uses including digital imaging solutions for applications ranging from basic routine use through to advanced live cell imaging.

The Industrial Product range includes Microscopy for industrial applications and Non Destructive Testing solutions including borescopes, fiberscopes, videoscopes and edicurrent & ultrasonic testing products. Uses for these products range from silicon wafer inspection in microchip production to inspecting suspect packages for bombs.

Medical Instruments Division

The Medical Instrument Division encompasses a broad range of Endoscopy and Endo-Surgical products with particular emphasis in the fields of Gastroenterology, Respiratory Anaesthetics and the entire spectrum of Endoscopic Surgery, including General Surgery, Urology, Gynaecology, Orthopaedics, ENT and Colorectal Surgery.

The mission of the Medical Instruments Division is to make a total commitment to our customers. This commitment is a package consisting of a superior product range, dedicated sales force, professional marketing team and superior service by our Customer Technical Support team.

Olympus' success has been possible primarily due to a professional approach that follows part of the company's core principle of "All Actions To Reflect A Customer Orientated Approach". After sales support of our products is fundamental to our long-term success. This includes all contact with our customers from product and application education to repairs and preventative maintenance by our highly trained technical personnel.

Please visit the Olympus Medical, Life Sciences and Industrial website for further information.

Olympus Imaging Australia Pty Ltd - Digital Cameras & Accessories, Binoculars and Voice Recorders

Olympus Imaging Australia Pty Ltd is a subsidiary of Olympus Corporation headquarters in Japan and is responsible for the marketing and distribution of innovative Olympus consumer products in Australia and through Olympus respective agent and dealers in New Zealand, Papua New Guinea, Tahiti and the South Pacific region. Olympus Imaging Australia Pty Ltd encompasses a broad range of imaging products from digital cameras designed for the entry-level photographer through to the professional photographer, binoculars and camera accessories to ensure you get the most use out of your Olympus equipment. Olympus Imaging Australia Pty Ltd also markets and distributes a broad range of Audio products from voice recorders to help student with quick note taking, through to high performance Linear PCM recorders ideal for musicians and advanced dictation systems for professionals and workforce deployment.

Our mission is to deliver innovative product and marketing solutions to consumers. To do this we provide world leading, innovative products across all our product segments, we are committed to the highest level of customer service, and we pride ourselves our cutting edge sales and marketing teams.

Olympus Global Corporate Information

Please visit the Olympus Global Corporate website to find out further information on the Global Company Profile, Investor Relations, CSR and Environmental Activities, Olympus History, and our Web Magazine.