

# Privacy Policy

This page describes the privacy policy for using the Websites of Olympus Imaging Australia Pty Ltd and Olympus Australia Pty Ltd displayed at the URLs [www.olympus.com.au](http://www.olympus.com.au), [www.olympusimaging.com.au](http://www.olympusimaging.com.au) and [www.exploreyourworld.com.au](http://www.exploreyourworld.com.au) ("the Websites").

At Olympus, we respect your privacy. This page will give you an overview of our privacy policy, what information we collect when you visit our site, how that information is used, how you can contact us to be removed from a mailing list to which you have subscribed, and a general disclaimer about the use of the content on our site.

## 1. Privacy Policy Updates

If we decide to modify the following privacy policy for any of websites, we will post the changes here so you will always know what types of information our site gathers and how we will use that data. Please continue to visit this area of our site so you will be continually aware of our privacy policy. This policy was last updated on 15 February 2010.

## 2. General information that we gather

Whenever you visit any of our websites we gather general information about your visit - the site you are coming from, pages or areas you visit on our site, and how long you stay at a particular location on the site. This general information is used only in the aggregate, much like television ratings. This information helps us identify popular areas of our site as well as areas that could use refinement, so that we can keep content on the site fresh and relevant to our users' interests.

Many improvements and updates to the site are based on this data. We do not collect any personally identifiable information from you except when you expressly volunteer it under special circumstances described below, such as entering a contest.

## 3. Do you use Cookies?

Yes, but only to collect the aforementioned information. In addition we also use cookies to measure traffic, and anonymous visitor behaviour. To accomplish this, the site employs the use of anonymous persistent cookies. Cookies are text files that are saved by your browser (e.g., Internet Explorer) and stored on your computer's hard drive. They DO NOT pose any threat to your computer. As stated above, these cookies do not identify, monitor, or track any personally identifiable information.

Most Web browsers automatically accept cookies without asking the user if he/she wants to do so, but you can usually change your browser to notify you when there is a cookie so you can choose whether to accept or decline the cookie. If you choose to decline one of our cookies, you will still be able to use the features on our site.

## 4. Personal Information

If at some point during your visit to our websites you take part in a contest or promotion, order brochures, download documents or other software, or if you choose to contact us for some reason, we may ask for personal information such as your name, address, and e-mail address.

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We also may ask you for information about your interests, opinions and background so that we can better interact with you in the future and better understand your needs as a customer. Providing such information is always optional on your part.

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When you submit personal information to us, you also may choose to be notified by e-mail about additional products and services offered by Olympus.

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All reasonable steps are taken to protect any personal information we hold from misuse and loss and from unauthorised access, modification or disclosure.

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When you submit personal information to us, you also choose to be notified by e-mail about additional products and services offered by Olympus. If you do not wish to receive updates on our products and services, you are able to remove your details from our subscription list via our website .

## 5. Disclosure policy

Information collected at any of our websites will not be sold, rented, lent or otherwise disclosed to anyone other than to Olympus' retailers (for purposes of a product sale initiated by the customer), Olympus' affiliated companies - which include Olympus Optical Co., Ltd. (Olympus' parent company) - and direct and indirect subsidiaries of Olympus Optical and/or Olympus.

Any personal information you may choose to give us is used only to fulfil the service you have requested, such as ordering a document or subscribing to a mailing list, if you do not provide us with your personal information, we will be unable to provide you with the services you have requested.

## 6. Accessing your Personal Information

You can ask to obtain access to your personal information that we and/or our retailers, affiliated companies and subsidiaries hold, although under some circumstances permitted by law, we may not provide such information to you. Also, we may not be able to require our retailers, affiliated companies and subsidiaries to provide personal information to you.

Circumstances where we may refuse to give you access include, but are not limited to, where:

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access would have an unreasonable impact on others peoples privacy

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access would prejudice negotiations we are having with you

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access would prejudice an investigation of unlawful activity or

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access would prejudice activities carried out by, or for, a law enforcement agency.

We may ask you to put your request in writing and pay a reasonable fee levied by us for this.

## 7. Complaints

If you have a complaint about the way we have dealt with your personal information, please contact us on 1300 659 678.